

ROB HANCOCK | QUALIFICATIONS SUMMARY

Rob Hancock is the founder of Hancock Firm, LLC ("www.HancockFirm.com"). Hancock Firm provides business valuation, financial, tax, business planning and consulting services to high income individuals, businesses and the legal community. In an annual survey conducted by Texas Lawyer, Hancock Firm has been voted Best Business Valuation Firm and Best End-to-End Litigation Consultant for 16 consecutive years and Best Texas-Based Forensic Accounting Provider in 2024 and 2025.

Rob Hancock is also a founder and Director of several private businesses, as well as a past Director of two publicly-traded companies. Professionally, Rob is a CPA* and a nationally accredited business valuator. Rob is frequently called to testify as an expert in the courtroom on business values, economic and financial matters. Rob also speaks to financial and legal groups on business valuation, economic and financial matters.

PROFESSIONAL CERTIFICATES

- Certified Public Accountant, American Institute of Certified Public Accountants (CPA; AICPA)
- Accredited in Business Valuation, American Institute of Certified Public Accountants (CPA/ABV; AICPA)
- Certified Valuation Analyst, National Association of Certified Valuators and Analysts (CVA; NACVA)
- Certified in Financial Forensics, American Institute of Certified Public Accountants (CFF; AICPA)

COMMITTEES

- AICPA/ABV 2002 National Business Valuation Conference Planning Committee

BUSINESS EXPERIENCE

- Hancock Firm, LLC, Houston, Texas: 2004 - Present
- UHY Mann Frankfort Stein & Lipp Advisors, Inc., Houston, Texas: 1996 - 2004 Shareholder
- Hancock, Carameros & Rawls, CPAs, Houston, Texas: 1978 - 1996
- Ernst & Ernst, Houston, Texas: 1975 - 1978

DIRECTORSHIPS

- H2OK, LLC, Founder and Director (2017 - Present)
- Recycled Baseball Items Foundation (2006 - 2008)
- Advisory Director, Spirit Drilling Fluids Ltd. (2004 - 2005)
- The Houston Forum, Board of Governors and Treasurer (2003 - 2006)
- Dean & Draper, Inc., Advisory Director (2002 - 2004)
- Northeast Insurance Company, (NASDAQ Symbol NEIC), Chairman of Finance Committee (1995 - 1999)
- American Colonial Insurance Company, New York, New York (1995 - 1999)
- Greater Southwest Mortgage, Inc., Houston, Texas, Chairman (1995 - 1997)
- Spring Branch Savings & Loan, Houston, Texas (1985 - 1988)

PUBLICATIONS

- "Courts and Others Look Towards CPAs' Crystal Ball," The Valuation Examiner, Aug. /Sept. 1997

SPEECHES

- Haynes and Boone, LLP: Economic Damage Calculations and Potential Pitfalls for the Expert (03/17/22)
- TSCPA: Sensitive Subject Matters in Business Valuation (11/03/17)
- Fizer Beck CLE: Business Valuation in i) Litigation and ii) for Federal Tax Purposes (08/24/16)
- Crady, Jewett & McCulley, LLP CLE: Business Valuation in i) Litigation and ii) for Federal Tax Purposes (08/04/16)
- NBTA CLE: Behind the Scenes of Business Valuations in Litigation (05/06/16)
- Texas Bar: Advanced Estate Planning & Probate Course 2004: Sustaining and Challenging Economic Damages and Valuations (06/10/04)
- The President's Forum of Houston: Organizing and Using a Board of Directors/Advisors (10/30/03)
- U.T. Law Conference: Valuations for Dummies (03/27/03)
- U.S. Law Client Conference: Commercial Litigation—Challenging Economic Damages (03/21/03)
- AICPA National Business Valuation Conference: A Common Sense Approach to Report Writing (11/18/02)
- The Application of Fair Value in Shareholder Oppression Litigation (04/09/02)
- AICPA National Business Valuation Conference: Fairness Opinions (12/03/01)

EDUCATION

- B.B.A. Accounting, University of Texas at Austin